



Joint Health PLUS

Physician-recommended anti-inflammatory supplement for joint health*

Joint Health PLUS utilizes the power of Natural Eggshell Membrane to provide the fastest joint relief possible and support joint tissue health, comfort, and flexibility.*

Get Your Joints Feeling Better, Get Your Body Moving, and Get Your Life Back!



EVERYTHING YOUR JOINTS NEED - FROM A SINGLE, SIMPLE SOURCE

Nearly 1/3 of adults in the U.S. suffer from joint pain and discomfort. Physical stress at work and at home, overuse, genetics, or lack of use can contribute to joint pain, which can significantly impact your quality of life.

Here's why: You use your joints more than you think! Every time you stand, sit, walk, run, lift, eat, cook, work, and play, you depend on your joints. Painful joints, stiffness, or poor flexibility, can prevent you from doing many of the things you enjoy, and if left untreated, may only get worse. Without given time to rest, and with a poor nutrient supply, **cartilage repairs itself very slowly**. Nourishing your joints with the nutrients and extra lubrication they need is essential to cartilage growth and repair, and relief from everyday joint pain.

Now through **breakthrough, patented research**, we've tapped into a single, natural source that provides one of the most compelling and effective joint health solutions ever - it's the egg. Specifically, it's **Natural Eggshell Membrane (NEM®)** - the extremely powerful layer of connective tissue that connects the egg to the shell.

The reason that NEM® provides **more effective joint relief in record time** is that it contains all four nutrients necessary to promote healthy joint tissues: **glucosamine, chondroitin, collagen, and hyaluronic acid**. Joint Health PLUS also contains an added anti-inflammatory, **Boswellin**, for extra pain relief.*¹



NEM® IS CLINICALLY PROVEN TO PROVIDE THE FASTEST JOINT PAIN RELIEF POSSIBLE*

This unique substance is a natural, food-sourced ingredient that is sustainably derived from the membrane of an eggshell, and is composed of naturally occurring glycosaminoglycans and key proteins like collagen, which are essential for healthy joints.*¹

What's so special about NEM® is its effectiveness in clinical trials, having shown to support joint tissue comfort, flexibility, and healthy range of motion. **Studies suggest that this once-daily dose may be up to 5 times more beneficial than glucosamine and chondroitin (alone or in combination)**. The most exciting part is how fast it works. Published human studies have shown **beneficial results in just 7-10 days**.² NEM® is a matrix of naturally occurring glycosaminoglycans, including chondroitin and hyaluronic acid, as well as collagen and other proteins and essential nutrients to support healthy cartilage and joint mobility.²

- **GLUCOSAMINE** - A building block of proteoglycans - protein molecules which, along with collagen, are very important in **supporting healthy cartilage and joint lubrication**. By promoting production of proteoglycans and collagen, glucosamine helps **regulate cartilage formation and cartilage metabolism**. It also stimulates synovial production of hyaluronic acid, which contributes to the lubricating and shock-absorbing properties of synovial fluid (the fluid secreted by membrane lining joints and tendons).³
- **CHONDROITIN** - A building block of cartilage. This complex carbohydrate helps cartilage retain water, provides much of its resistance to compression, and prevents other body enzymes from degrading the important structural components of joint cartilage. **Chondroitin helps maintain the structural integrity of connective tissue**. Loss of chondroitin from the cartilage is a major cause of osteoarthritis.⁴
- **COLLAGEN** - Fibrous structural proteins that are the main component of connective tissue and **found in tendons, ligaments, and skin**. Tough bundles of collagen called collagen fibers are a major component of the extracellular matrix that **supports most tissues and gives cells structure**. There are many types of collagen in the body that play several functions. While it provides cohesion of tissues and organs, it also **gives these tissues and organs hydration, resistance, elasticity and flexibility properties**.⁵
- **HYALURONIC ACID** - Acts as a cushion and lubricant in the joints and other tissues. Once described as the "goo" molecule, hyaluronic acid is a major component of synovial fluid, contributing to its **lubricating qualities and helping to increase the viscosity of the fluid**. It forms a protective coat around articular cartilage cells and is responsible for the resilience of cartilage.⁶

ANTI-INFLAMMATORY BENEFITS FROM BOSWELLIN® PROVIDE MORE JOINT RELIEF*

Boswellin® is a natural pain reliever and anti-inflammatory and vascular supporting herb. **Boswellin® helps to provide FAST symptom relief for your joints by blocking the formation of leukotrienes, chemicals made in the body that cause inflammation and pain**. Joint Health PLUS combines the benefits of Boswellin® with the powerful, joint nourishing nutrients in NEM®.*

DIRECTIONS: Take one capsule per day.

Supplement Facts		Daily Serving Size: 1 capsule	Servings Per Container: 28
Amount Per Serving		%DV	
NEM® Natural Eggshell Membrane	500 mg	**	
Boswellin®	100 mg	**	
<i>Boswellia serrata</i> (resin) extract [Standardized for 65% total organic acids (65 mg), 35% β-boswellic acids (35 mg)]			
** Daily Value not established			

Other ingredients: Gelatin, rice flour, and magnesium stearate. Contains: Egg.

*These statements have not been evaluated by the Food & Drug Administration. This product isn't intended to diagnose, treat, cure or prevent any disease.

References:

- ¹ Ruff KJ, DeVore DP, Leu MD, and Robinson MA. "Eggshell membrane: A possible new natural therapeutic for joint and connective tissue disorders. Results from two open-label human clinical studies." 2009. Clin Interv Aging. 4:235-240.
- ² Ruff KJ, Winkler A, Jackson RW, DeVore DP, and Ritz BW. "Eggshell membrane in the treatment of pain and stiffness from osteoarthritis of the knee: a randomized, multicenter, double-blind, placebo-controlled clinical study." 2009. Clin Rheumatol. 28:907-914.
- ³ Kelly GS. "The role of glucosamine sulfate and chondroitin sulfates in the treatment of degenerative joint disease." 1998. Alternative Medicine Rev: J Clinical Therapeutic. 3(1):27-39.
- ⁴ Lauder R. "Chondroitin Sulphate: A Complex Molecule with Potential Impacts on a Wide Range of Biological Systems." 2009. Complementary Therapies in Medicine. 17(1): 56-62.
- ⁵ Moskowitz RW. "Role of collagen hydrolysate in bone and joint disease." 2000. Seminars in Arthritis & Rheumatism. 30(2):87-99.
- ⁶ Ghosh P. "The role of hyaluronic acid (hyaluronan) in health and disease: interactions with cells, cartilage and components of synovial fluid." 1994.

The natural source for healthy joints.

Glucosamine
Hyaluronic Acid
Chondroitin
Collagen

Joint Health PLUS allows you to take fewer capsules per day, and has clinically shown to provide faster results.

Feel the results in just 7-10 days!*